

TOP AGENT MAGAZINE

BOB DICKINSON



You might say Bob Dickinson grew up around real estate. His Dad was a commercial industrial developer in Southern California, and coming of age, Bob had an opportunity to learn the business inside and out. Soon after graduating college, he recognized growth potential in Arizona, so he moved out to Maricopa County and obtained his real estate license. Since then, Bob went on to build a Hall of Fame career as a Lifetime Top Producer at RE/MAX, and today, he is a Realtor for the Budwig Team, where he services clients throughout Maricopa County, including Scottsdale, Paradise Valley, and the entire Southeast Valley. A seasoned agent with twenty years of professional experience, he educates and supports his clients throughout their transaction—no matter what. “Whether a client is buying or selling, I make sure they are fully prepared,” he says. “Right from the start, we talk about everything, and they can trust me to guide them through their deal with the utmost confidentiality.”

When listing a house, Bob collaborates with the marketing team at his brokerage

to provide his clients with an extensive reach. After preparing them with a suite of professional photography, videography, and even aerial photography, he shares each home over a blend of targeted digital and social media campaigns, as well as open houses. “But everything starts with the pictures,” he says. “They’re oftentimes the first impression of a home, and if they don’t capture a buyer’s imagination, you’re in trouble.”

Elsewhere, Bob leans on his in-depth understanding of the local market to find the right home for



his buyers' interests. An ardent believer in open communication, he takes the time to know his clients, including those coming from challenging situations, so that the transaction speaks directly to their needs. "When a client calls, they want to get me—not an assistant or a voicemail," he says. "I've built my business on my buyers and sellers knowing they can get in touch anytime."

Through the years, Bob has earned a tremendous reputation throughout Maricopa County, with the vast majority of his volume coming from repeat clients or referrals. But he remains focused on what matters most: helping others reach their fullest potential. "In this business, you're never just selling a home; you're selling a neighborhood. I enjoy nothing more than finding the perfect community where my clients can thrive, where they can find terrific opportunities for work and their kids can attend a great school."

Outside his career, Bob is tremendously active within his own community. Father to a child with Down's Syndrome, he contributes to organizations like GiGi's Playhouse or Dads Appreciating Down Syndrome. Elsewhere, Bob, a lifelong athlete, enjoys playing various sports around town, and after dropping his daughter off for cheerleading practice in the morning, he can usually be found practicing his latest hobby: pickleball.

Bob has strong plans for the future of his business. With more and more clients moving to Arizona from California, he intends on scaling his approach to provide them with ongoing assistance in their new homes. "I truly love what I do," Bob says, "and I'm driven by results. A colleague of mine once said that simply being reachable is the best marketing you can ever do. I've taken that to heart; my clients know they can get me on the phone and express what they hope to accomplish, and that I can help them execute it."



To learn more about Bob Dickinson
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